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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/635,736	08/09/2000	Nizar Allibhoy	22925-701-7-US 5910		
7590 08/22/2005 ,			EXAMINER		
Blakely Sokoloff Taylor & Zafman LLP			NGUYEN, PHUOC H		
Seventh Floor			ART UNIT	PAPER NUMBER	
Los Angeles, CA 90024			2143		
			DATE MAILED: 08/22/200	DATE MAILED: 08/22/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/635,736	ALLIBHOY ET AL.				
Office Action Summary	Examiner	Art Unit				
	Phuoc H. Nguyen	2143				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filled after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1) Responsive to communication(s) filed on 10 L	December 2004.					
	s action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4)⊠ Claim(s) <u>1-17</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-17</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/o	or election requirement.					
Application Papers						
9) The specification is objected to by the Examiner.						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11)☐ The oath or declaration is objected to by the E	xaminer. Note the attached Offic	e Action or form PTO-152.				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).						
a) All b) Some * c) None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
·	3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).					
* See the attached detailed Office action for a list of the certified copies not received.						
See the attached detailed Office action for a list	of the certified copies flot received	reu.				
Attachment(s)						
1) Notice of References Cited (PTO-892)	4) Interview Summar					
Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date	Paper No(s)/Mail I 5) Notice of Informal 6) Other:	Date Patent Application (PTO-152)				
U.S. Patent and Trademark Office PTOL-326 (Rev. 1-04) Office A	ction Summary F	Part of Paper No./Mail Date 20050808				

DETAILED ACTION

Response to Amendment

1. This office action is in response to the amendment filed on December 10, 2004. Previous office action contained claims 1-17. Amendment filed on December 10, 2004 have been entered and made of record. Therefore, pending claims 1-13 are presented for further consideration and examination.

Response to Arguments

2. Applicant's arguments with respect to claims 1 and 10 have been considered but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 4. Claims 1-17 are rejected under 35 U.S.C. 102(e) as being anticipated by Ellis et al. (Hereafter, Ellis) U.S. Patent 6,898,762.
- 5. Regarding claims 1 and 10, Ellis Figures 22-24 discloses a method of enhancing the ability of a user to interact with a plurality of content providers coupled to a network, the plurality of content providers offering a plurality of enhanced content programming via the network, wherein

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said user interacts with the plurality of content providers via a receiver coupled to the network, the method comprising the steps of: receiving a set of trigger filters (e.g. expression) from the receiver, storing said set of trigger filters in a data base (e.g. user define the expression and transmit the expression to the server for storing; Figure 22; and col. 21 lines 60-64); detecting triggers embedded in each of the plurality of enhanced content programming, comparing said detected triggers with said set of trigger filters (e.g. server obtains program listing or videos from it own database or from the other facilities and comparing with the user expression to identify the matching; (col. 22 1st paragraph); identifying a set of the plurality of enhanced content programming (e.g. videos) in which said detected triggers embedded in said set of enhanced content programming conform to said set of trigger filters, and preferentially coupling each of said set of enhanced content programming to the receiver (e.g. after the server detect there is a match between the user expression and the program provide by the other facilities, then it may display the results on the user television equipment; col. 22 1st paragraph).

- 6. Regarding claims 2 and 17, Ellis further discloses set of trigger filters is based on information type (e.g. specific actor that the user wants to watch; Figures 9a-9b).
- 7. Regarding claims 3-5 and 11-12, Ellis further discloses transmitting a notification indicator for each occurrence in which said detected triggers embedded in said set of enhanced content programming conforms to said set of trigger filters, and wherein the notification indicator is an audible signal, and on-screen graphic (col. 14 lines 24-37; and col. 17 lines 22-46).
- 8. Regarding claims 6, 13, and 15, Ellis further discloses selecting said notification indicator, said selecting step performed by the receiver (col. 14 lines 24-37).
- 9. Regarding claim 7, Ellis further discloses preferential coupling step further comprising the steps of overriding current receiver programming and directing each of said set of enhanced content programming to the receiver immediately upon detection (col. 17 lines 37-46).

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10. Regarding claim 8, Ellis further discloses receiving a set of priorities corresponding to

each of said set of trigger filters, and storing said set of priorities in said data base, wherein said

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step of preferential coupling is performed in accordance with said set of priorities (e.g. user can

set the preference levels which the user want to watch; col. 15 lines 15-29 and col. 18 liens 17-23).

11. Regarding claim 9, Ellis further discloses monitoring each of a plurality of user

transactions between the receiver and the plurality of content providers, extracting transaction

information from at least a portion of said plurality of user transactions, storing said extracted

transaction information in a data base controlled by a third party, and forming said set of trigger

filters based on a combination of at least a portion of said extracted transaction information (col.

19 lines 11-65; and col. 20 liens 3-16).

12. Regarding claim 14, Ellis further discloses the step of receiving said set of trigger

identifiers from a network operator (col. 4 lines 20-30).

13. Regarding claim 16, Ellis further discloses set of trigger identifiers correspond to the

plurality of content providers (col. 4 lines 10-20).

Conclusion

14. The prior art made of record and not relied upon is considered pertinent to applicant's

disclosure.

Birdwell et al. U.S. Patent 6,108,706

Estipona U.S. Patent 6,795,973

Maillard et al. U.S. Patent 6,807,675

Bunney et al. U.S. Patent 6,697,792

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Any inquiry concerning this communication or earlier communications from the examiner

should be directed to Phuoc H. Nguyen whose telephone number is 571-272-3919. The examiner

can normally be reached on Monday - Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor,

David Wiley can be reached on 571-272-3923. The fax phone number for the organization where

this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Phuoc H Nguyen Examiner

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August 8, 2005